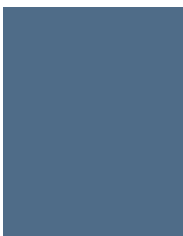


# COMPANY PROFILE

Empowering a Global Future of IT Infrastructure  
Space with Passive Networking Solutions



# MESSAGE FROM CEO



*Innovation and consistency drive long-term success. Stay ahead by adapting to industry changes, leveraging technology, and focusing on customer needs.*



Our diverse portfolio of high-quality products and services equips us to execute critical networking projects of any scale while ensuring minimal environmental impact. At the heart of our operations is a relentless pursuit of innovation, with our R&D teams driving advancements that prioritize energy efficiency, resource optimization, and eco-friendly solutions.

Looking ahead, we envision expanding our global footprint with sustainability as our guiding principle, delivering world-class offerings that promote responsible consumption and a greener planet.

Our core value system, rooted in integrity, accountability, and inclusivity, ensures that every member of our team is aligned with our vision. This commitment extends to creating a supportive and equitable workplace that values diversity and well-being.

With a clear focus on emerging global trends and the needs of tomorrow, we aim to remain ahead of the curve. Rest assured, our customized solutions will seamlessly support your transition into a sustainable and hyperconnected future. Together, we will be your trusted partners in building a world that prioritizes environmental stewardship, social equity, and strong governance.

**MR. SUNIL KUMAR**

Founder, CEO

## Vision

Our vision is to provide innovative high quality Certified Connectivity Products Designed for Interoperability, Convergence, Security, Emerging global standards & Cross industry needs for global market.

## Values

Integrity, Innovation, Accountability, Teamwork

## Mission

Enabling Core Communication needs with precision and futuristic thinking, we aspire to make it possible with our products, leading to resource optimization and eventually success.

# ABOUT US

3C3 established in 2013 is one of India's leading structured cabling solution manufacturer actively driven under the 'Make in India' initiative of the Government of India, contributing meaningfully to India's global standing in innovation while fostering local economic development.

We have our manufacturing unit and corporate office in the heart of Bengaluru with sales offices across India. We have received 3

## PERFORMANCE & EXCELLENCE

Our approach is centered on customer success. From startups to large enterprises, gain solutions to optimize operations, enhance productivity, and drive sustainable growth.



Customer Success



Growth Focus



Purposeful Solutions



Global Presence

3C3 products power mission-critical networks across India. From government institutions and public-sector undertakings to enterprise data centers and smart buildings, our solutions are deployed in projects that demand long-term performance, high bandwidth, and future-proof reliability.

## COMPANY MILESTONE AND ACHIEVEMENT

### 2013 - 14

#### Foundation

3C3 India Private Limited was Registered.

### 2014 - 15

#### Expansion

Assembly & warehouse setup at Bangalore.

### 2015 - 16

#### Certifications

Acquired Certifications for the products & company (ISO, ETL, UL etc).

### 2016 - 17

#### DC Solution Launch

Launched DC solution & received our 1st large enterprise customer order.

### 2017 - 18

#### Bidadi Unit Setup

Establishment of Manufacturing unit at Bidadi.

### 2018 - 19

#### 1st National Distributor

Sign off with 1st National Distributor.

### 2019 - 20

#### COVID-19 Challenges

Navigated COVID-19 challenges; retained workforce and grew key accounts.

### 2020 - 21

#### Tech Adaptation

Tech adoption SAP, SFDC & Broader product/solution in 3C3 offerings.

### 2021 - 22

#### B-tier Cities Expansion

Focused approach and expanded into B cities Pan India, New broad and new CEO/MD appointed.

### 2022 - 23

#### Intelligent Solution Launch

Intelligent solution launch, New investors & directors added to the board for Governance structure.

### 2023 - 24

#### Base Expansion

Expanded base to all verticals BFSI, DC, PSU, manufacturing, health care/pharma etc.

### 2024 - 25

#### Factory Establishment

Establishment of factory at Doddabalapur, sales office at Chennai, Delhi, Hyderabad, Mumbai; 100+ employees team expansion.

### 2025 - 26

#### Channel Expansion

Redington onboarded as national distributors and sales, operations reorganized for scaling.

# WHY CHOOSE US?

At 3C3, we believe responsible manufacturing is inseparable from high-performance engineering. We are committed to building a connected future that is safe, sustainable, and scalable.



## INDUSTRIES POWERED BY 3C3 PASSIVE NETWORKING SOLUTIONS

3C3 is trusted by government PSUs, private enterprises, infrastructure developers, system integrators, and telecom operators to deploy reliable networking backbones across a wide range of projects. Selected deployments include Smart City surveillance networks, enterprise data center projects, solar energy parks, LAN infrastructure for educational institutions, and network upgrades for rail and metro stations.



Our manufacturing process is designed to ensure the highest level of Quality, Efficiency, and Cost-effectiveness.



## Enterprise Structured Cabling Solutions

- Fiber Solutions
- Copper Solutions
- Rack & Subrack Solutions



## Data Center Solutions

- Zetacore™ Solutions
- Ultracore™ Solutions
- Gigacore™ Solutions
- Containment Solutions
- Pathway Solutions
- Smart Space Optimization Solutions



## Optipower Connectivity Solutions

- Surge Protection Systems



## Industrial Ethernet Solutions

- Smart Factory Solutions
- PROFINET / PROFIBUS Solutions
- Warehousing Passive Infrastructure Solutions
- Platform Monitoring Solutions



## Physical Infrastructure Management (PIM)™ Solutions

- Data Centers



## Hospitality Ethernet Solutions



## Telecom & FTTx Connectivity Solutions

- FTTH Solutions
- FTTA Solutions

## ACCREDITATIONS AND MEMBERSHIPS

3C3 India is committed to Maintaining High-Quality Standards and has Achieved Several Certifications.

Product Certifications: 3C3's cabling products, such as Category 6 and 6A cables, have been ETL Verified for conformance to industry standards, ensuring their safety and performance.

ISO 9001:2015 (Quality Management Systems)

ISO 14001:2015 (Environmental Management Systems)

ISO 45001:2018 (Occupational Health and Safety Management Systems)

ISO 27001:2022 (Information Security Management Systems)

Intertek Compliance with International Standards: The company adheres to ANSI/TIA, ISO/IEC, ETL, UL, and RoHS standards for structured cabling and components.





### Manufacturing Plant

Plot No.222, Sy No-25/1 & 26, Kolipura Village, Kasaba Hobli, Phase II KIADB Industrial Area, Obadenahalli Industrial Area, Doddaballapur, Bengaluru Rural, Karnataka - 561203

### CORPORATE OFFICE

Units 106 & 107, 20, Watch Factory Road, Phase 1, Yeshwanthpur, Bengaluru - 560013

Web: [www.3C3.com](http://www.3C3.com)

Toll-free Number: 1800 202 0198

THINK SOLUTIONS, THINK 3C3



#### CHENNAI OFFICE

AWFIS, RR Towers IV, 7th Floor,  
Cabin no. - 7, Thiru Vi Ka Industrial  
Estate, SIDCO Industrial Estate,  
Guindy, Chennai, Tamil Nadu - 600032

PH: 18002020198

#### DELHI OFFICE

Unit No. 301, 3rd floor Manisha  
building Plot no 75-76, Nehru Place,  
New Delhi - 110019

PH: 011 4765 7210

#### HYDERABAD OFFICE

Level 1, Lower Ground Floor, Well  
Work, Vasavi MPM Grand, Plot No  
-08-03-323, Ameerpet "x" Rounds,  
Ellareddyguda, Hyderabad - 500073

PH: 18002020198

#### MUMBAI OFFICE

Lumos Co-work B Wing, 5th Floor,  
Vasudev Chamber, Old Nagar Das  
Road, Near Subway, Andheri East,  
Mumbai - 400053

PH: 18002020198